

Risk Management & Portfolio Construction

BlackRock®

Defining Risk

All investments carry a degree of risk, yet risk can mean different things to different people. In the financial industry, risk is often measured by the standard deviation of returns, but to an end-investor, risk can also be thought of as the probability of financial loss. Understanding the different interpretations of risk and having a robust risk management framework is therefore crucial to constructing an optimal portfolio that suits the client's appetite for risk. After all, risk is not inherently bad and successful investing is ultimately about *managing* risk, not avoiding risk.

Deconstructing risk

Given the wide spectrum of how investors define risk, it is important to assess risk from multiple dimensions. Specifically, the ability to decompose headline risk into granular risk factors, and measure the sensitivity of these factors to certain market scenarios can help investors to gain transparency into the drivers of risks and minimise those risks that are not associated with added returns. BlackRock's Aladdin platform can help investors gain a comprehensive view of portfolio risk as illustrated below.

Food for thought

A useful analogy for describing risk in a portfolio is the concept of diet and nutrition. A balanced diet typically consists of major categories of food like grains, vegetables and protein. But simply asking for protein could get you either steak or tofu, which could change the flavour of the entire meal. Similarly, in the context of a portfolio, the same asset class (e.g. equity) could have similar headline risks but very different risk characteristics in terms of its country, sector and style exposures. A bottoms-up analysis to risks offers a more specific and accurate view of risk, which helps prepare the portfolio clients really want.

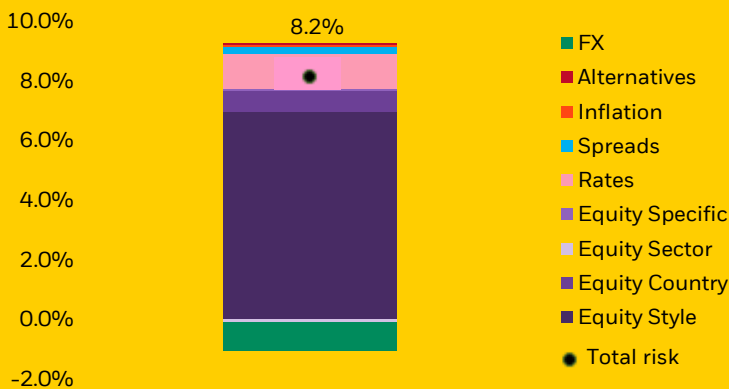
For illustrative purposes only.

Equity Risk Factors

Sector	100 bps
Country	75 bps
Style	53 bps
Idiosyncratic	300 bps

Underlying risk drivers in a multi-asset portfolio

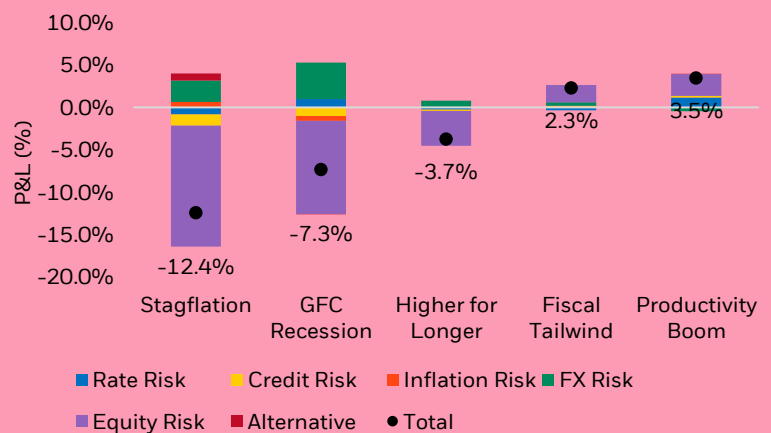
Applying granular risk factors to multi-asset portfolios can help investors better understand the composition of risks, and scale risks appropriately. The iShares Enhanced Strategic Multi-Asset Balanced Model, for example, has exposure to multiple factors such as equity country, rates, spreads, alternative and FX risk.



Source: BlackRock Aladdin, as of 3 April 2024. Investment involves risk. It should not be construed as investment advice and is not intended as an endorsement of any specific investment. There is no guarantee that a positive investment outcome will be achieved. While proprietary technology platforms may help manage risk, risk cannot be eliminated.

The power of stress testing

Evaluating the robustness and resilience of the portfolio in different market environments is an important mechanism to enhance the risk oversight process and help align clients for the road ahead.



Source: BlackRock Aladdin, as of 3 April 2024. Stress test results illustrate impact of the portfolio's baseline allocation during different market conditions. There is no guarantee that stress testing will eliminate the risk of investing in a portfolio or a fund or a strategy.

Rethinking risk

Investors shouldn't try to avoid risk, but prepare for it and develop a disciplined approach to risk management. Analysing the underlying risk factors of a portfolio can increase one's understanding of the drivers of risks and ensure that any risk being taken is intentional, diversified and complementary in the context of a multi-asset portfolio.

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